



# PRSM/2016 National Conference

April 25-27 • Long Beach, CA

INVEST IN YOUR COMPANY

# PRSM2016 National

ALL SPONSORS RECEIVE:

- Company logo and link on the PRSM2016 National Conference website through May 31, 2016
- Complimentary enhanced online listing at [www.prsmnational.com](http://www.prsmnational.com)
- Conference Badges to display Sponsor Ribbon
- Recognition on sponsorship signage
- Recognition at opening general sessions
- **Two One-Day Conference Passes for Retail Clients**

*\*Co-sponsorship between two companies will be accepted with a 40% premium increase*

## SPONSORSHIP OPPORTUNITIES

<b>PREMIER SPONSOR</b> <b>SOLD</b>	<b>\$ 60,000.00</b>
<b>EXECUTIVE SPONSOR</b> - <b>SOLD</b>	<b>\$ 50,000.00</b>
<b>PLATINUM SPONSOR</b> - <b>SOLD</b>	<b>\$ 40,000.00</b>
<b>GRAND PRIZE SPONSOR</b> - <b>SOLD</b>	<b>\$ 30,000.00</b>
<b>GOLD LEVEL SPONSORS</b>	
Conference Bags - <b>SOLD</b>	<b>\$ 25,000.00</b>
Opening Keynote	<b>\$ 25,000.00</b>
Retail Airport Transfer	<b>\$ 20,000.00</b>
<b>SILVER LEVEL SPONSORS</b>	
Conference Badge (logo on badge) - <b>SOLD</b>	<b>\$ 15,000.00</b>
Conference Mobile App - <b>SOLD</b>	<b>\$ 15,000.00</b>
Hotel Room Keys - <b>SOLD</b>	<b>\$ 15,000.00</b>
Overall Conference – 5 available <b>2 SOLD</b>	<b>\$ 15,000.00 ea.</b>
Welcome Reception Transportation – exclusive	<b>\$15,000.00</b>
Wi-Fi Sponsorship <b>SOLD</b>	<b>\$ 15,000.00</b>
Sustainability Partner - <b>SOLD</b>	<b>\$ 12,500.00</b>
Notebooks & Pens <b>SOLD</b>	<b>\$ 12,000.00</b>
Opening Reception – 3 available – <b>2 SOLD</b>	<b>\$ 12,000.00</b>
Retailer Networking Breakfast - <b>SOLD</b>	<b>\$ 12,000.00</b>
Bar Sponsorship – 4 available - <b>4 SOLD</b>	<b>\$ 10,000.00</b>
Closing Event – 4 available – <b>2 SOLD</b>	<b>\$ 10,000.00 ea.</b>
Continental Breakfast <b>SOLD</b>	<b>\$ 10,000.00</b>
Cyber Café <b>SOLD</b>	<b>\$ 10,000.00</b>
Luncheon – 2 available (Awards/Trade Show) – <b>2 SOLD</b>	<b>\$ 10,000.00 ea.</b>
Member Services Beverage Station (Coffee/Tea/Water) <b>SOLD</b>	<b>\$ 10,000.00</b>

**SILVER LEVEL SPONSORS (Continued)**

Mobile Charging Station <b>SOLD</b>	\$ 10,000.00
Photo Booth Sponsor - <b>SOLD</b>	\$ 10,000.00
Presidential Suite <b>SOLD</b>	\$ 10,000.00
Registration Bag Carabineer <b>SOLD</b>	\$ 10,000.00
Silver Advertising	\$ 10,000.00

**BRONZE LEVEL SPONSORS**

Education Tracks – 4 available	\$ 7,000.00 ea.
Escalator Signage – convention center - 5 available- <b>5 SOLD</b>	\$ 6,000.00 ea.
Escalator Signage – headquarter hotel – 2 available –	\$ 6,000.00 ea.
Conference at a Glance Signage <b>SOLD</b>	\$ 5,000.00
Elevator Signage – Host Hotel – Outside Panels - 4 available - <b>4 SOLD</b>	\$ 5,000.00
Elevator Signage – Host Hotel – Inside Panels – 4 available – <b>2 SOLD</b>	\$ 5,000.00
Luggage Tags <b>SOLD</b>	\$ 5,000.00
Networking Lounge <b>SOLD</b>	\$ 5,000.00
Refreshment Break <b>1 SOLD</b>	\$ 5,000.00
Twitter Wall – 3 co-sponsorships available	\$ 5,000.00 ea.
New Member Orientation	\$ 4,000.00
Welcome Gift <b>SOLD</b>	\$ 4,000.00
Canadian Networking Reception <b>SOLD</b>	\$ 2,500.00
Hand Sanitizer Stations- <b>SOLD</b>	\$ 2,500.00
Hockey – 4 available – <b>2 SOLD</b>	\$ 2,500.00 ea.
Badge Recycling Bins	\$ 2,000.00
Water Stations <b>SOLD</b>	\$ 1,500.00
Event Promotions <b>SOLD</b>	\$ 1,000.00
Room Drops	\$ 15.00 room

**GOLF TOURNAMENT SPONSORS**

Million Dollars Hole-in-One Contest	\$ 7,500.00
ReMax - Long Drive Champion Demo/Day	\$ 5,500.00
Longest Drive	\$ 5,000.00
Closest to the Pin	\$ 5,000.00
Longest Putt Contest	\$ 5,000.00
Awards Luncheon	\$ 5,000.00
Beverage Carts	\$ 5,000.00
Continental Breakfast	\$ 5,000.00
Event Golf Shirts – <b>SOLD</b>	\$ 4,000.00
Platinum Golf	\$ 4,000.00
Gold Golf – <b>SOLD</b>	\$ 3,000.00
Silver Golf	\$ 2,000.00
Hole Sponsorship – 18 available	\$ 500.00 ea.

**ADVERTISING**

Pocket Guide (Schedule/Floor Plan) <b>SOLD</b>	\$ 5,000.00
Program/Exhibitor Guide – Inside Front cover <b>SOLD</b>	\$ 5,000.00
Program/Exhibitor Guide – Inside Back Cover <b>SOLD</b>	\$ 5,000.00
Program/Exhibitor Guide – Full Page Ad	\$ 1,500.00
Digital Advertisements – 20 available	\$ 1,500.00 ea.
Aisle Signs – 15 available - <b>8 SOLD</b>	\$ 1,000.00 ea.
Banner Ads – PRSMNational.com	\$ 1,500.00 ea.
Floor Clings	\$ 750.00 ea.
Upgrade Platinum	\$ 750.00

**ADVERTISING (Continued)**

<b>Banner Ads – Floor Plan Website</b>	<b>\$ 500.00 ea.</b>
<b>Upgrade Gold</b>	<b>\$ 500.00</b>
<b>Floor Plan Logo Placement – Floor Plan Website</b>	<b>\$ 400.00</b>
<b>Upgrade Silver</b>	<b>\$ 350.00</b>

#### **OTHER SPONSORSHIP IDEAS**

- Attendee Match-up**
- Chair Massage in Member Services**
- Exhibition Treasure Hunt**
- Mobile Beverage Cart for Soda, Water, or Ice Cream**
- Park Bench and Foot Massage**
- Photo Contest**
- Relaxation Station**
- Shoe Shine Station in Member Services**
- “Walk This Way” Pedometer Contest**

#### **PREMIER SPONSOR - \$60,000 (EXCLUSIVE) **SOLD****

- Any available 20x20 Island Booth
- Twelve (12) delegate registration upgrades with your booth
- Special recognition on back cover of conference program as Premier Sponsor (ad produced by Sponsor)
- One article in PRSM magazine. *Interviewing to be completed and approved by Magazine editor. Article to be educational in content or presentation.*
- Two representatives at ribbon cutting ceremony at Exhibition Grand Opening
- Two representatives invited to board dinner (if available)
- Special recognition at the Awards and Sponsor Recognition event with reserved seating
- Gobo or signage with company logo displayed in a high profile areas
- Option to provide a 1-page advertisement (developed by sponsor) to be placed in conference attendees' bags
- Enhanced Platinum online company listing
- Suite upgrade at the discounted group rate (if available through hotel)
- Additional tickets to Welcome Reception, Awards Luncheon & Closing Event for booth staff
- Logo on PRSM2016 National Website (July-June) with link to company website – 365 days
- Logo (or small ad) to run in main slider on PRSM2016 National Website as Premier Sponsor in August, October, December, February and April
- Logo with link on sidebar of all PRSM2016 National website pages
- Logo with link on all PRSM2016 National promotional emails
- Ability to embed a video link in PRSM2016 National promotional emails (videos could be changed)
- Logo on social media platforms to include Facebook, Linked-in, Twitter, as well as mentions of sponsorship
- Ability to do “focus promotions” on social media platform (i.e. Monday each week would focus on sponsor)
- Social Platform Conference Planning Meeting – (3) 1 hour sessions with PRSM Social Media Team. These sessions will coordinate and maximize the social media plan for their National Conference exposure pre-on-site and post conference utilizing PRSM social media tool and recommendations for their internal social media impact
- On-site: booth/company updates through Twitter feeds (maximum 8) and Mobile App push notices (maximum 2)
- Logo on PRSM.com website as Premier Sponsor of the National Conference

## **EXECUTIVE SPONSOR - \$50,000 (EXCLUSIVE) - SOLD**

- Any available 20x20 Island Booth
- Twelve (12) delegate registration upgrades with your booth
- Recognition as Executive Sponsor in general session with opportunity to distribute a 1-page advertisement to each attendee at the session
- Special recognition at the Awards and Sponsor Recognition event with reserved seating
- Gobo or signage with company logo displayed in a high profile areas
- Option for a 1-page, full color advertisement (developed by sponsor) in the PRSM2016 National Conference Program
- Enhanced Platinum online company listing
- Suite upgrade at the discounted group rate (if available through hotel)
- Additional tickets to Welcome Reception, Awards Luncheon & Closing Event for booth staff
- Logo on PRSM2016 National Website (July-June) with link to company website – 365 days
- Logo (or small ad) to run in main slider on PRSM2016 National Website as Executive Sponsor in September and March
- Logo with link on sidebar of all PRSM2016 website pages
- Logo with link on all PRSM2016 National promotional emails
- Ability to embed a video link in PRSM2016 National promotional emails (videos could be changed)
- Logo on social media platforms to include Facebook, Linked-in, Twitter, as well as mentions of sponsorship
- Social Platform Conference Planning Meeting – (2) 1 hour sessions with PRSM Social Media Team. These sessions will coordinate and maximize the social media plan for their National Conference exposure pre-on-site and post conference utilizing PRSM social media tool and recommendations for their internal social media impact.
- On-site: booth/company updates through Twitter feeds (maximum 8)
- Logo on PRSM.com website as Executive Sponsor of the National Conference

## **PLATINUM SPONSOR - \$40,000 (EXCLUSIVE) - SOLD**

- Any available 20x20 Island Booth
- Twelve (12) delegate registration upgrades with your booth
- Recognition at the Closing event through signage or Gobo
- Special recognition at the Awards and Sponsor Recognition event with reserved seating
- Option for a 1-page, full color advertisement (developed by sponsor) in the PRSM2016 National Conference Program
- Enhanced Platinum online company listing
- Suite upgrade at the discounted group rate (if available through hotel)
- Additional tickets to Welcome Reception, Awards Luncheon & Closing Event for booth staff
- Logo on PRSM2016 National Website (July-June) with link to company website – 365 days
- Logo with link on sidebar of all PRSM2016 website pages
- Logo with link on all PRSM2016 National promotional emails
- Ability to embed a video link in PRSM2016 National promotional emails (videos could be changed)
- Logo on social media platforms to include Facebook, Linked-in, Twitter, as well as mentions of sponsorship
- Social Platform Conference Planning Meeting – (1) 1 hour sessions with PRSM Social Media Team. This sessions will coordinate and maximize the social media plan for their National Conference exposure pre-on-site and post conference utilizing PRSM social media tool and recommendations for their internal social media impact.
- On-site: booth/company updates through Twitter feeds (maximum 6)
- Logo on PRSM.com website as Platinum Sponsor of the National Conference

## **GRAND PRIZE SPONSOR - \$30,000 (EXCLUSIVE) - SOLD**

- Any available premium sponsor booth
- Four (4) delegate registration upgrades with your booth
- Recognition as Grand Prize Sponsor for all onsite promotion
- Prize Entry collection will be at the Grand Prize sponsor booth
- Special recognition at the Awards and Sponsor Recognition event with reserved seating
- One sponsoring Company Executive will participate in announcement of the grand prize winner
- Recognition from podium during the exhibition closing ceremony
- Enhanced Platinum online company listing
- Suite upgrade at the discounted group rate (if available through hotel)
- Additional tickets to Welcome Reception, Awards Luncheon & Closing Event for booth staff
- Logo on PRSM2016 National Website (July-June) with link to company website – 365 days
- Logo with link on sidebar of all PRSM2016 website pages
- Logo with link on all PRSM2016 National promotional emails
- Ability to embed a video link in PRSM2016 National promotional emails (videos could be changed)
- Logo on social media platforms to include Facebook, Linked-in, Twitter as well as mentions of sponsorship
- Social Platform Conference Planning Meeting – (1) 1 hour sessions with PRSM Social Media Team. This sessions will coordinate and maximize the social media plan for their National Conference exposure pre-on-site and post conference utilizing PRSM social media tool and recommendations for their internal social media impact.
- On-site: booth/company updates through Twitter feeds (maximum 6) and Mobile App push notification on drawing (maximum 1)

## **GOLD LEVEL SPONSORS:**

### **Conference Bags - \$25,000 - SOLD**

- Company logo on sponsored item along with official PRSM logo
- Company literature in bag to retail attendees
- Enhanced Gold listing
- Two (2) delegate registration upgrades with your booth
- 2 additional tickets to Welcome Reception, Awards Luncheon and Closing Event for booth staff

### **Opening Session Keynote - \$25,000**

- Company logo on event signage and banners along with official PRSM logo
- Distribute literature at session
- Meet and Greet with keynote presenter
- Enhanced Gold listing
- Two (2) delegate registration upgrades with your booth
- 2 additional tickets to Welcome Reception, Awards Luncheon and Closing Event for booth staff

### **Retail Airport Transfers - \$20,000**

- Company logo on greeter sign along with official PRSM logo
- Opportunity to include company literature in goodie bag in vehicle
- Enhanced Gold listing
- Two (2) delegate registration upgrades with your booth
- 2 additional tickets to Welcome Reception, Awards Luncheon and Closing Event for booth staff

## **SILVER LEVEL SPONSORS:**

### **Conference Badge (logo on badge) - \$15,000 - SOLD**

- Company name and logo on event badge along with official PRSM logo
- Distributed to all attendees
- Enhanced Silver Listing

### **Conference Mobile App - \$15,000 - SOLD**

- Company name and logo on mobile app banner ad along with official PRSM logo
- Exclusive Sponsorship
- Enhanced Silver Listing

### **Hotel Room Keys - \$15,000 - SOLD**

- Company name and logo on room keys along with official PRSM logo
- Distributed to all attendees
- Enhanced Silver Listing

### **Overall Conference – 5 available - \$15,000 ea. 2 SOLD**

- Sponsorship of one education track and opportunity to introduce speakers of choice in that track
- Includes 1 full page color ad in program
- Distribution of literature at session(s)
- Enhanced Silver Listing

### **Welcome Reception Transportation – Exclusive - \$15,000**

- Company staff can be at each busing location to meet and greet guests
- Ability to provide beverages on the buses
- Ability to provide video loop (if bus has video capability – PRSM will do everything in their power to find if available in city)
- Ability to provide giveaways on the buses
- Signage on buses (if allowed)

### **Wi-Fi Sponsorship - \$15,000 SOLD**

- Company name and logo on network card with passcode distributed at registration
- Opportunity to distribute literature with network card
- Enhanced Silver Listing

### **Sustainability Partner - \$12,500 - SOLD**

- Company name and logo on Conference website as official Sustainability Partner of PRSM2016.
- Recognition during the General Session
- Enhanced Silver Listing

### **Notebooks & Pens - \$12,000 - SOLD**

- Company name and logo on notebooks & Pens along with the official PRSM logo
- Distributed to all retail attendees
- Enhanced Silver Listing

### **Opening Reception – 3 available - \$12,000 – 2 SOLD**

- Company logo on event signage and banners along with the official PRSM logo
- Recognition during Reception
- Enhanced Silver Listing

### **Retailer Networking Breakfast - \$12,000 - SOLD**

- Company name and logo on event signage along with the official PRSM logo – Exclusive Access for 2
- Opportunity to distribute literature at session
- Beverage napkins with logo
- Enhanced Silver Listing



## **SILVER LEVEL SPONSORS (Continued):**

### **Bar Sponsorship – 4 available - \$10,000 – 4 SOLD**

- Company name and logo on event signage along with official PRSM logo – Select Opening or Closing Event
- Beverage napkins with logo
- Enhanced Silver listing

### **Closing Event – 4 available - \$10,000 ea. – 2 SOLD**

- Company name and logo on event signage along with official PRSM logo
- Opportunity to distribute literature at event
- Beverage napkins with logo
- Enhanced Silver listing

### **Continental Breakfast - \$10,000 SOLD**

- Company name and logo on event signage along with official PRSM logo
- Opportunity to distribute literature at session
- Beverage napkins with logo
- Enhanced Silver listing

### **Cyber Café - \$10,000 SOLD**

- Company name and logo on event signage AND screen saver along with official PRSM logo
- Single-click access to sponsor's website
- Enhanced Silver listing

### **Luncheon – 2 available (Awards/Trade Show) - \$10,000 ea. – 2 SOLD**

- Company name and logo on event signage along with official PRSM logo
- Opportunity to distribute literature at session
- Beverage napkins with logo
- Enhanced Silver listing

### **Member Services Beverage Station (Coffee/Tea/Water) - \$10,000 SOLD**

- Company name and logo on station along with official PRSM logo – 3 days
- Company video looped on screen
- Enhanced Silver listing

### **Mobile Charging Station - \$10,000 SOLD**

- Company name and logo on station along with official PRSM logo – 3 days
- Company video looped on screen
- Enhanced Silver listing

### **Photo Booth Sponsor - \$10,000 - SOLD**

- One iLite photo opportunity branded with sponsor logos at the Opening Reception
- Printed photos to include sponsor logo
- Photos uploaded to PRSM social media feeds
- Enhanced Silver listing

### **Presidential Suite - \$10,000 - SOLD**

- Exclusive right to book Presidential Suite for after conference events
- Single-click access to sponsor's website
- Banner ad on prsmnational.com

### **Registration Bag Carabineer - \$10,000 SOLD**

- Company name and logo on carabineer strap along with official PRSM logo
- Enhanced Silver listing

### **Silver Advertising - \$10,000**

- Includes 1 page full color ad in conference program.
- 1 aisle sign at PRSM2016 exhibit hall
- Single-click access to sponsor's website
- Banner ad on prsmnational.com
- Enhanced Silver listing

## BRONZE LEVEL SPONSORS:

### **Education Tracks – 4 available - \$7,000**

- Company name and logo on opening presentation slide and online handout
- Acknowledgement at beginning of each session
- Ability to distribute marketing info. at all sessions of track

### **Escalator Signage – convention center - 5 available - \$6,000 ea. -5 SOLD**

- Company name and logo on signage produced by company for escalator

### **Escalator Signage – host hotel - 2 available - \$6,000 ea.**

- Company name and logo on signage produced by company for escalator

### **Conference at a Glance Sign - \$5,000 ea. SOLD**

- Company name and logo on Conference at a Glance Sign

### **Elevator Signage – Host Hotel – Outside Panels - 4 available - \$5,000 ea. 4 SOLD**

- Company name and logo on elevator graphics – must have prior approval
- Artwork developed by Sponsor

### **Elevator Signage – Host Hotel – Inside Panels - 4 available - \$5,000 ea. 2 SOLD**

- Company name and logo on elevator graphics – must have prior approval
- Artwork developed by Sponsor

### **Luggage Tags - \$5,000 SOLD**

- Company name and logo on luggage tags that will be delivered to retail attendees prior to conference

### **Networking Lounge - \$5,000 SOLD**

- Create your own sitting area for members to network. All décor, furniture, etc. supplied by sponsor
- Opportunity to distribute literature at lounge
- Company name and logo on event signage along with official PRSM logo

### **Refreshment Break - \$5,000 1 SOLD**

- Company name and logo on event signage along with official PRSM logo
- Opportunity to distribute literature
- Beverage napkins with logo

### **Twitter Wall – 3 co-sponsorships available - \$5,000 ea.**

- Company name and logo on Twitter feed along with official PRSM logo
- Opportunity to tweet at least once per hour
- 

### **New Member Orientation - \$4,000**

- Company name and logo on event signage along with official PRSM logo
- 2 company executives to greet at Entrance
- Recognition from podium

### **Welcome Gift - \$4,000 SOLD**

- Sponsor-provided promotional products distributed to all retail attendees at registration

### **Canadian Networking Reception - \$2,500 SOLD**

- Company name and logo on event signage along with official PRSM logo
- Opportunity to distribute literature
- Beverage napkins with logo

### **Hand Sanitizer Stations - \$2,500- SOLD**

- Company name and logo on hand sanitizer stations strategically placed throughout hotel and convention center
- 

### **Hockey - 4 available - \$2,500 ea. – 2 SOLD**

- Company name and logo on team jerseys along with office PRSM logo
- 2 participants at no charge



## **BRONZE LEVEL SPONSORS (Continued):**

### **Pocket Guide - \$5,000 SOLD**

- Company name and logo pocket guide (with booth highlighted) to be distributed to all attendees

### **Badge Recycling Bins - \$2,000**

- Company name and logo on 2 recycling bins, one outside exhibit hall and one outside general session room

### **Water Stations - \$1,500 SOLD**

- Company logo on water stations throughout conference – PERFECT if you provide water as a service

### **Event Promotions - \$1,000 SOLD**

- Ability to promote your off property event at the host property

### **Room Drops - \$15 per room**

- Your gifts or marketing materials delivered directly to attendee's room
- Number of drops based on list provided by sponsor
- PRSM is not responsible for undelivered items; delivery based on room accessibility

## **GOLF TOURNAMENT SPONSORS**

### **Million Dollars Hole-in-One Contest - \$7,500**

- Sponsoring company responsible for insurance
- Company name and logo on event signage at the hole
- Available hole sponsorship of choice

### **ReMax - Long Drive Champion Demo/Day - \$5,500**

- Company name and logo on event signage at the hole
- Available hole sponsorship of choice
- Includes 4-some

### **Longest Drive - \$5,000**

- Sponsoring company responsible for prizes to winners
- Company name and logo on event signage at the hole
- Available hole sponsorship of choice

### **Closest to the Pin - \$5,000**

- Sponsoring company responsible for prizes to winners
- Company name and logo on event signage at the hole
- Available hole sponsorship of choice

### **Longest Putt Contest - \$5,000**

- Sponsoring company responsible for prizes to winners
- Company name and logo on event signage at hole

### **Awards Luncheon - \$5,000**

- Top billing at the event with Company name & logo
- Company name and logo on event signage along with official PRSM logo
- Beverage napkins with logo
- Opportunity to distribute literature or gift

### **Beverage Carts – 2 available - \$5,000 ea.**

- Golf Registration fee for 1 player
- Company name and logo on beverage carts along with official PRSM logo
- Includes complimentary drink ticket for each golfer with company logo

### **Continental Breakfast - \$5,000**

- Company name and logo on event signage along with official PRSM logo
- Beverage napkins with logo
- Opportunity to distribute literature or gift

## GOLF TOURNAMENT SPONSORS (Continued)

### Event Golf Shirts - \$4,000- **SOLD**

- Company logo co-branded with official PRSM logo on shirts for each participant

### Platinum Golf – 2 available - \$5,000 ea.

- Golf Registration fee for 4 players
- Company name and logo on event signage along with official PRSM logo
- Executive to present awards at the luncheon

### Gold Golf – 6 available - \$3,000 ea. **SOLD**

- Golf Registration fee for 4 players
- Company name and logo on event signage along with official PRSM logo

### Silver Golf – 8 available - \$2,000 ea.

- Golf Registration fee for 4 players
- Company name and logo on event signage along with official PRSM logo

### Hole Sponsorship – 18 available - \$500 ea.

- GPS Tee box signage with company logo
- GPS Green signage with company logo
- Golf flag branded with company logo
- Option to offer hole in one prize

## ADVERTISING

### Pocket Guide (Schedule/Floor Plan) - \$5,000 **SOLD**

- Company name and logo on back of pocket guide
- Booth highlighted on floor plan in guide

### Program/Exhibitor Guide – Inside Front cover - \$5,000 **SOLD**

- Ad to be produced by sponsor

### Program/Exhibitor Guide – Inside Back Cover - \$5,000 **SOLD**

- Ad to be produced by sponsor

### Program/Exhibitor Guide – Full Page Ad - \$1,500

### Digital Advertisements – 20 available

### Aisle Signs – 15 available - \$1,000 ea.

- Create added exposure by placing your company logo on an aisle sign within the Exhibit Hall over your company's aisle

### Banner Ads – PRSMNational.com – 3 available - (205x60 pixels) - \$1,000 ea

### Floor Clings - \$750 ea.

- 2'x2' company name and logo on floor cling placed on Exhibit Hall floor

### Banner Ads – Floor Plan Website - \$500 ea.

### Floor Plan Logo Placement – Floor Plan Website - \$400

### Video Upgrades - \$400 ea.

- Place a video on your booth site that will market your company better than any brochure. You produce the video and load it onto your site.



**Platinum, Gold & Silver Upgrades:**

<b>Item</b>	<b>Basic</b>	<b>Silver</b>	<b>Gold</b>	<b>Platinum</b>
Company Logo	N	Y	Y	Y
Company Address & URL	Y	Y	Y	Y
Product Categories	6	8	9	10
Online Profile (# of characters)	500	650	850	1000
Products	0	1	5	10
Show Specials	0	1	5	10
Press Releases	0	1	5	10
Marked as Exhibitor with enhanced listing	N	Y	Y	Y
<b>PRICE</b>	<b>Included w/booth</b>	<b>\$350</b>	<b>\$500</b>	<b>\$750</b>